



Enhance **YOUR** Exhibit Exposure by becoming an Expo Sponsor  
 Contact Show Management for a List of Sponsorship Opportunities

**EXHIBIT SPACE ASSIGNED ON FIRST COME FIRST SERVE**

SHOW LOCATION

FILL IN LOCATION

**Exhibit Space Application Contract / DATES AND LOCATIONS VARY**

The undersigned, (hereinafter called the "Exhibitor"), hereby applies for booth space for the 2018 California Black Expo Event(s), **(DATES & LOCATIONS AVAILABLE ON WEBSITE / AND ARE SUBJECT TO CHANGE)**. Exhibitor agrees to abide by the Terms and Conditions stated on this Exhibit Space Application Contract and the Rules and Regulations contained in the Exhibitor Manual. **(Note: all applications which are verbally agreed to by phone/fax, in person, submitted online, or when signed by Exhibitor, constitutes a binding legal agreement).** <http://www.californiablackexpo.com>

<b>Company</b> _____	<b>Contact</b> _____
<b>Email Address</b> _____	<b>Title</b> _____
<b>Website URL</b> _____	<b>Phone</b> _____
<b>Address</b> _____	<b>Fax</b> _____
<b>City</b> _____ <b>State</b> _____ <b>Zip</b> _____	<b>Mobile</b> _____

**Products /Services To Be Displayed:**

List all items, or services which will be promoted by your company at the show. **NOTE: Only those Items listed and approved by show management will be allowed**

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SPACE TYPE Retail, Non-profit, Food	Very Early Rate Ends 3/15	Early Rate Ends 6/20	Regular Rate Through Show Date	Social Media Marketing Monthly Promo	Graphic Design Magazine Ads	Design & Print 5000 6'x4' Flyers	TOTAL
<input type="checkbox"/> 10x10 Space	\$375.00	\$575.00	\$775.00	\$200.00	\$275.00	\$350.00	
<input type="checkbox"/> Food Space /Truck (10x 20)	\$475.00	\$675.00	\$975.00				
	<b>10X10 SINGLE</b>	<b>10X20 DOUBLE</b>	<b>EXHIBIT COST INCLUDES:</b> Exhibit Space plus 4 Exhibitor badges.				
<input type="checkbox"/> Corporate Vendor	\$1,575.00	\$1,775.00	<b>DEPENDING ON SHOW LOCATIONS, ALL EXHIBITORS are responsible for their own tents/tables and chairs as well as generators for electricity. Unless expressly noted by show management.</b>				
<input type="checkbox"/> Corporate Sponsor	\$4,000.00	N/A					
<b>Black Expo Magazine RATES (8.5 X 5.5 BOOK) (Two Issues)</b>		<b>FOR IMMEDIATE SPACE RESERVATION</b> Fax your completed application along with your signature and credit card information to <b>510-550-2606</b> or purchase Your Space online <a href="http://californiablackexpo.com/booth-order">californiablackexpo.com/booth-order</a>			<b>CORPORATE SPONSOR BENEFITS</b> <ul style="list-style-type: none"> <li>• Logo Featured on event related marketing materials</li> <li>• Full Page ad in Black Expo Magazine</li> <li>• Single Booth Space (10x10)</li> <li>• Brand recognition through California Black Expo Social Media Platform</li> <li>• Logo Placement on Expo websites</li> </ul> <b>MORE SPONSORSHIP LEVELS &amp; BENEFITS AVAILABLE. SEE SPONSOR PROSPECTUS FOR DETAILS</b>		
<b>Full Page Ad</b>	\$1,375.00						
<b>1/2 Page Ad</b>	\$975.00						
<b>1/4 Page Ad</b>	\$550.00						
<b>Business Card Ad</b>	\$150.00						
<b>MAIL CHECKS</b> along with your signed application to: <b>California Black Expo</b> PO Box 2088 Martinez, CA 94553					Plus Extra Show Dates Plus Magazine ADS Plus Extra Badges \$8.00 each Plus Graphics Less Deposit Min. \$200.00 <b>Balance Due</b>		

Visa  MasterCard  American Express  Discover  Check Payment

**CREDIT CARD NO** [ ] **Expiration Date:** \_\_\_\_\_ / \_\_\_\_\_

**Card Holder's Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Address Associated With Card:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Card Verification Number** (3 digit# located on the signature panel on the back, or 4 digit# on the front of the card) \_\_\_\_\_



I/We understand the Expo cancellation policy, and hereby agree to purchase exhibit space, etc... at the above agreed price for the 2018 Black Expo Event(s). I/We agree to abide by the above guidelines and conditions as well as the rules and regulations in the exhibitor manual. **I/We fully understand that this ORDER is FINAL, NON-REFUNDABLE & non-transferrable.**

**Signature** X \_\_\_\_\_ **Date:** \_\_\_\_\_